

Peachland Chamber of Commerce

Board of Directors Meeting
Monday, March 27, 2017 at 5:30 pm
at the Peachland Historical Primary School

Directors Present: Dave Collins, Catherine Gnius, Wolfgang Muhs, Larry Guilbault, Debra Kelly, Rocky Rocksborough-Smith.

Administrative Staff: Patrick Van Minsel, Executive Director.

Regrets: Wesley Bedford, Emma Oliver, Peter Stapleton
Joey Byatt.

1 - **CALL TO ORDER:** Meeting called to order by President Dave Collins at 5:31 pm.

AGENDA:

- 1 - Call to order.
- 2 - Adoption of the Agenda.
- 3 - Adoption of February Board Meeting Minutes.
- 4 - Reports:
 - a - President - Dave Collins
 - b - Tourism Services Manager - Joey Byatt
 - c - Executive Director - Patrick Van Minsel
 - d - Treasurer - Wolfgang Muhs
 - e - C.O.E.D.C. - Peter Stapleton
 - f - P.E.D.C. - Patrick Van Minsel
 - g - TPC - Joey Byatt
- 5 - Motion to Accept Reports as Presented.
- 6 - Business arising from February Minutes:
 - a - Doggy Beach Billboard
 - b - Golf Tournament
 - c - Canada Day Concerts
 - d - AGM May 8th - Call for Directors
- 7 - New Business:
 - a - Business After Hours April 13th, 2017.
 - b - Greg Sewell - Morrison Ridge will address the board with a 10 minute presentation regarding the proposed Development Advisory Committee (6:30 pm - 6:40 pm).
 - c - Patrick's contract renewal.
 - d - Introduction of Town Crier

Next Meeting: April 17, 2017.

Adjournment

2 - ADOPTION OF THE AGENDA:

moved: Rocky Rocksborough-Smith
second: Wolfgang Muhs

CARRIED

3 - ADOPTION OF THE FEBRUARY 27, 2017 MINUTES:

moved: Wolfgang Muhs
second: Rocky Rocksborough-Smith
CARRIED

4 - REPORTS:

a - President, Dave Collins:

- Plans are being made for the All Candidates Forum taking place on April 19, 2017 with Rocky Rocksborough-Smith as MC and Shayne Moritz as time keeper.
- The Chamber directors will be responsible for venue set up and tear down.
- No refreshments offered.
- Advertising for this event will request the community to submit questions to be directed to the Candidates.
- Bios are required from all candidates.
- Plans are being made for the 2017 AGM. Suggested venue, Great Ranch Winery with guest speaker Ross Fitzpatrick.

b - Tourism Services Manager, Joey Byatt - no report.

c - Executive Director, Patrick Van Minsel:

- as attached and amended to show 114 members in good standing and 36 outstanding memberships.

d - Treasurer, Wolfgang Muhs: as attached.

- Account balance, VIC to date, \$69,734.00 .
- Account balance, Chamber of Commerce to date, \$28,323.00 .
- 2017 VIC Budget to be presented at the April meeting.

Motion to approve the Chamber of Commerce Budget as presented:

moved: Wolfgang Muhs
second: Rocky Rocksborough-Smith
CARRIED

e - C.O.E.D.C. ,Peter Stapleton: as attached.

f - P.E.D.C., Patrick Van Minsel: no report

g - TPC, Joey Byatt: no report.

5 - MOTION TO ACCEPT REPORTS AS PRESENTED:

moved: Larry Guilbault
second: Rocky Rocksborough-Smith
CARRIED

6 - BUSINESS ARISING FROM FEBRUARY MINUTES:

- a - Doggy Beach Billboard:
 - In addition to the 30 proposed advertising shingles, two major sponsors have expressed interest in advertising but on a larger scale.
 - Larry Guilbault requests the addition of a community current event notice board at Doggy Beach car park.
- b - Golf Tournament: event tabled at this time.
- c - Canada Day: plans coming together.
- Board members suggest a beer garden as a possible fund raising idea.
- The community parade to commence at 4:30 pm with the concert starting at 5:30 pm. Rocky Rocksborough-Smith as MC. Program to follow.
- d - AGM May 8, 2017 - Call for Directors.
 - Peter Stapleton, Wesley Bedford, Wolfgang Muhs and Emma Oliver to step down from the Board of Directors. ***Directors letting their name stand: Catherine Gnius, Oliver Emma, Larry Guilbault, Rocky Rocksborough-Smith and Debra Kelly. Dave Collins will step down as president and moves into the role of Past President. To Date 2 people expressed interest in stepping up as a Director; Tracey Boorman and Travis Oleniak.***

7 - NEW BUSINESS:

- a - Business After Hours, April 13, 2017 from 6:00 - 8:00 pm at the Water's Edge Resort with wine (Indigenous Winery), Winelicious Tours and appetizers.
- b - May, 2017 Business After Hours at Waterfront Restaurant.
- c - Johnson Meier will celebrate their 25th Anniversary on April 8, 2017. The Chamber will present a plaque to commemorate this achievement.
- d -Greg Sewell, Morrison Ridge Developments Ltd
- Mr. Sewell proposed that the Peachland Chamber of Commerce initiate the creation of a Peachland Development Advisory Committee. It was suggested that the Chamber send a letter to the Mayor and Council to express a collaborative interest in establishing this Advisory Committee. The purpose of this committee would be to review and comment on pending policies that impact the development industry. DAC effectively operates as an industry sounding board, whose general concerns are sought out and considered by associated City Councils before the adoption of new policies. The Mayor has encouraged the Chamber to play an active role with the City Council to seek clarifications and solutions for the communities development concerns.
 - DAC proposes a membership roster consisting of individuals from the Peachland Chamber of Commerce Board of Directors, City Council and local individuals associated with the development industry.
 - This DA Committee would be initiated under the auspices of the Chamber of Commerce and not the Peachland City Council.
 - It was pointed out by Mr. Sewell that the District of Peachland could choose consultation with an Urban Development Committee instead of a Development Advisory Committee and that timing was critical.

- It was suggested that Mr. Sewell become a Director of the Chamber in order to facilitate this endeavour.
- Attached: a) information for the proposed 15 lot development on Morrison.
b) DAC proposal.

The Chamber Board will deliberate on this topic.

e) Renewal of Patrick Van Minsel employment contract:

- As Patrick's 3 year term comes to an end it was pointed out that the Board of Directors were negligent in failing to negotiate a new contract 60 days prior to the termination of the existing contract.
- Patrick requests an increase in his salary to \$25.00 per hour and a 30 hour work week. The new contract content to follow the criteria of the last contract. He has agreed to continue as Executive Director for three years.
- Patrick has plans to run for City Council in the next election, if successful, his role as Executive Director will not pose a conflict of interest as he does not have voting power on Chamber activities or policies.

Motion to renew Patrick Van Minsel contract dated April 2017 - April 2020:

moved: Rocky Rocksborough-Smith
second: Larry Guilbault

CARRIED

f) Introduction of Peachland's official Town Crier, Bruce Klippenstein:

- A report to follow from the Tourist Promotion Committee and Patrick Van Minsel.

NEXT MEETING: April 17, 2017

ADJOURNMENT: moved: Larry Guilbault
second: Rocky Rocksborough-Smith

CARRIED

DATE:

April 17/17

SIGNATURE

