

Peachland Chamber of Commerce

Board of Directors Meeting
Held Monday, Sept. 5, 2015 at 5:30 pm
at Peachland Historic Primary School

Directors Present Dave Collins, Darlene Hartford, Larry Guilbault, Rocky Rocksborough-Smith, Catherine Gnius, Peter Stapleton

Administrative Staff Patrick Van Minsel, Executive Director

Regrets Wolfgang Muhs; Shayn Moritz; Constance Roth, Visitor Centre Supervisor

CALL TO ORDER The meeting was called to order by President, Dave Collins, at 5:36 pm.

AMMENDMENTS TO THE AGENDA Add *Canada 150* to New Business as item 7C.

ADOPTION OF THE AGENDA **Moved** by Peter Stapleton to adopt the Agenda as amended.
Second by Rocky Rocksborough-Smith **CARRIED**

AMMENDMENTS TO THE MINUTES, August 24, 2015 None

ADOPTION OF THE MINUTES **Moved** by Rocky Rocksborough-Smith
To adopt the minutes of the August 24, 2015 Board of Directors Meeting as presented.
Second by Larry Guilbault **CARRIED**

REPORTS

PRESIDENTS REPORT Presented by Dave Collins
The President's Report will be discussed under *Reports* and *New Business*.

VISITOR CENTRE SUPERVISOR REPORT Presented by Patrick Van Minsel in the absence of the Visitor Centre Supervisor

- The five display tables currently in the Visitor Centre will be sold and replaced by portable, rotating racking columns. Extra

conference tables have been ordered for the Conference/Training Room.

- The purchase of a Penny Machine is being considered for the Visitor Centre at a cost of \$500.00. The cost is a Toonie for four, pennies stamped with a bat, peach, ogopogo and/or grapes.

Discussed ensued regarding the Penny Machine:

- It will take many purchases to see a return on the dollar.
- Destination BC funds will be used for the purchase.
- This is one option only for consideration.
- Jesse Josef will continue to work at the VC on Saturdays. Money remains in the budget for these hours.
- There have been 11,699 visitors through the Centre during the past 7 months. This is an increase in visitors to the VC.

BAT EDUCATION & ECOLOGICAL PROTECTION SOCIETY

Presented by Darlene Hartford; Documents attached
The next BEEPS Board meeting is October 13, 2015; meeting minutes will be available at that time. The Society is seeking Corporate Sponsorships and packages were distributed. Prizes are also being sought for the upcoming Logo Contest.

CHAMBER OPERATIONS REPORT

Presented by Patrick Van Minsel; Report attached
There are 127 members in good standing. New members are PDC Business & Tax, Headwaters Camp and Sunlinks, Debra Kelly. Patrick is meeting with 4 potential new members this week.

It would be favourable to the Chamber to receive a copy of fees paid to the District of Peachland for business licences. This will be discussed with District staff. Membership packages will be distributed through the District to each *new* business purchasing a licence.

PDC Business & Tax has made a donation of \$1,500.00 for the use of the Board Room, two times per week, from February 1, 2016 to the end of May 2016.

Hearing Correct has requested the use of the Board Room 3 to 4 times per month at \$100.00 per day. Negotiations are in progress.

Distribution of Membership Renewal Invoices will begin next week.

TREASURERS REPORT

Presented by Patrick Van Minsel in the absence of the Treasurer

The attached Financial Reports were reviewed and discussed. Both, Peachland Chamber and Visitor Centre are on Budget.

**MOTION TO ACCEPT
REPORTS**

Moved by Catharine Gnius to accept all Reports as presented.
Second by Larry Guilbault **CARRIED**

**BUSINESS ARISING FROM
August 24, 2015 BOARD MTG.**

GOLF TOURNAMENT

Sixty-four golfers attended the tournament, raising a profit of approximately \$4014.00.

BUSINESS AWARDS NIGHT

A total of 404 votes have been received to date, online and in ballot boxes. The nomination ballot was printed in the past edition of The View; more nominations are expected.

Peter Stapleton is responsible for the nominee's slide show. There will be a separate presentation for the recipient of the Lifetime Achievement Award.

Tickets are on sale at \$55.00 per person.

MEMBERSHIP DRIVE

Reported in the Executive Director's Report.

NEW BUSINESS

PEACHLAND TAXI

Peachland Taxi has requested a letter of endorsement from the chamber, to establish itself as a new business. They are required to prove taxi service is needed in the community. peachlandtaxi@gmail.com Please participate in the survey. <https://www.surveymonkey.com/r/KDJYSG>

Moved by Dave Collins

That Peachland Chamber of Commerce provides a letter of endorsement to Peachland Taxi, as a new service benefitting the community.

Second by Rocky Rocksborough-Smith

CARRIED

CANADA 150

Canada 150, the celebration of Canada's 150th Anniversary of Confederation in 2017, will be discussed at the Community Round Table on Wednesday, October

7th. Funding opportunities are available to organizations that “*propose projects or activities that support the Canada 150 vision and encourage active participation from Canadians*”.

Discussion ensued regarding *Canada 150*.

- Funding opportunities are available to all community organizations
- These opportunities are similar to grants provided during the BC Winter Olympics & Paralympics in 2010. Peachland was successful in those opportunities, benefitting our community.
- The Chamber’s Executive Director does not have adequate time to search out funding opportunities of Canada 150.
- Contracting out the research of funding opportunities was discussed.

Moved by Dave Collins

That Peachland Chamber of Commerce accepts Loretta Robinson’s proposal of identifying funding opportunities for the Chamber, submitting a letter of interest to the Board regarding said opportunities, and to specifically search out the Canada 150 Grant, at this time.

Second by Rocky Rocksborough-Smith

Carried Unanimously

- Dave Collins and Patrick Van Minsel will attend the Community Roundtable

QUARTERLY MEMBERSHIP MEETING

The Quarterly Membership Meeting will be held on Monday October 26, 2015 at Beach Avenue Café, 6:30 pm. A winery will provide free tastings and Beach Avenue Café will provide refreshments; \$20 per person. The Executive Director will confirm two co-sponsors; each will have a speaking opportunity of 5 minutes. Owners of Beach Avenue Café will also present and BEEPS may set up a membership drive table.

OTHER

The Executive Director, Patrick Van Minsel, contacted Destination BC in Victoria and requested the Fee for Service be confirmed for a longer duration, than annually. A letter was received from Destination BC confirming a Fee for Service of \$12,500.00 will be given to Peachland in 2016, 2017 and 2018. Patrick was commended for taking this initiative.

Business Walk 2015, sponsored by the RDCO, was reviewed. Staffing is the biggest challenge for Peachland businesses. The Chamber will provide future job postings on its website.

Beach Avenue Café has an excellent menu for Christmas parties. This will be the venue for the Christmas Party for the Chamber Board, staff and partners. Date TBA.

Hangar 9 will be approached regarding a membership Christmas Party.

NEXT MEETING

The next Board of Directors meeting is Monday, October 26, 2015 at the Quarterly Membership meeting.

ADJOURNMENT

Moved by Dave Collins to adjourn at 6:34 pm.

CARRIED

Certified Correct



President

Dated at Peachland, B.C.

This 23 day of Nov 2015.